



**GYM** nastics  
nastique  
CANADA

2014/2015

# ANNUAL REPORT



Ellie Black

2014 World Championships

OUR VISION

Canada is recognized as a world-leading gymnastics country through the achievement of international sport excellence, growth of the sport, and demonstrated sport organizational excellence.

OUR MISSION

To lead and govern the Canadian gymnastics system, to direct High Performance in pursuit of international excellence, and to guide and/or partner in the development of quality and innovative gymnastics programming.

OUR CORE VALUES

Gymnastics Canada is athlete focussed and believes in operating by the core values of:

- Accountability
- Collaboration and teamwork
- Diversity
- Excellence
- Integrity and fairness
- Safety







Rosie MacLennan

MESSAGE FROM  
THE CHAIR & PRESIDENT/CEO  
  
RICHARD CRÉPIN & PETER NICOL

**IT IS OUR PLEASURE TO PRESENT THIS YEAR'S  
REPORT TO THE ANNUAL GENERAL MEETING  
FOR 2014/15.**

It seems like we repeat this phrase every year, but it truly has been another busy year for the Federation. First and foremost was the transition period that occurred with the formalization of the new President and CEO for Gymnastics Canada, and the many changes that followed with new leadership. Additionally, last year's board elections brought new board members, with their expertise and passion, to the table for Gymnastics Canada. It was also a very busy year for the organization with athletes competing at numerous international events with tremendous success -- demonstrating further growth and consistency at the international level. The formal opening of the National Training Centre in Montreal as well as the Rhythmic Training Centre in Toronto brought further opportunity for the development of excellence for our athletes. Finally, it was a very busy year from a hosting perspective including GCG's hosting of the combined Canadian Championships in Ottawa and the Senior Pan American Championships in Toronto.

Further board and staff teambuilding continued in 2014/15 with the second annual board/staff retreat conducted in Ottawa in January. The focus for this year was communication, with the objective of improving this important aspect from both internal and external perspectives. The final result of this session was the first draft of the new GCG Strategic Communications Plan which will be completed this year and which will provide the road map for all GCG communications moving forward. As this retreat once again received great feedback from both board and staff, this practice will continue moving forward. The focus for the upcoming year's session will be the development of GCG's next four-year strategic plan.

In addition to the change in leadership, additional staffing changes brought a positive impact to the organization. Most significant was the completion of the artistic gymnastics program staffing and additions to the rhythmic program. Finally, the addition of a Director of Communications and Marketing reemphasized the importance of this area and the willingness of the organization to make positive investments and change in this area.

In a very busy year hosting events, GCG also finalized the development and submission of the bid application for the hosting of the FIG 2017 World Artistic Gymnastics Championships in Montreal. In February, the FIG conducted a formal site visit and approved the appointment of the event to Canada. As a result of this formal approval, the 2017 World Artistic Gymnastics Championships Board was formed, comprised of members from both the GCG board and the Quebec Gymnastics Federation Board as co-hosts of the event. This formalization also led to the hiring of the CEO for the independent organization that will be formed to prepare and run the event on behalf of the two federations.

On behalf of Gymnastics Canada, we would like to thank our staff and board for your continued dedication during this time of change. Your tireless efforts in support of the Federation over the past year have ensured that we continue to move forward to achieve our designated goals and objectives. We would also like recognize and thank our provincial/territorial counterparts across the country, and the gymnastics volunteers without whose efforts Gymnastics in Canada would not be the success that it is. Last year we mentioned that together we are stronger, and your teamwork and support over this past year demonstrates the truth of that statement. Once again, thank you to all for your hard work and support, and we look forward to continued progress as we move forward together.

 Richard Crépín

INTERNATIONAL EXCELLENCE

Gymnastics Canada national teams attended several international events this year, working towards our goal of being a Top 8 nation and achieving podium results at the 2016 and 2020 Olympic Games.

NATIONAL TRAINING CENTRES

The Rhythmic Gymnastics Group National Training Centre is now fully operational at the Toronto Pan Am Sport Centre (TPASC) at the University of Toronto in Scarborough. With this new, state-of-the-art facility, GCG is now able to offer a full range of training, conditioning, and health services to the RG Group athletes, and to a small number of identified Senior National Team individual athletes.

“Everything you could possibly want, they have at TPASC. You’re not going to find a more well-equipped facility than this which also houses the Canadian Sport Institute-Ontario,” said National Rhythmic Team Director Teresa Orr. “TPASC enables GCG to deliver High Performance training to the Rhythmic Senior Group in a world-class facility which we have never been able to do before!”

The opening of the Institut National du Sport du Quebec (INS) in Montreal has also provided the MAG, WAG, and TG programs with state-of-the-art facilities for hosting national team training and preparation camps.

“The WAG program held two “Aspire” Camps over the winter,” said Karl Balisch, Program Director, Artistic Gymnastics. “These camps are for identified pre-novice and novice-aged athletes and are under the leadership of our Junior/Age Group National Team advisor Alex Bard. We had a great response to these camps with close to 30 gymnasts and their coaches attending the camp held at the INS in February.”

The Aspire program is focused on early identification and ongoing monitoring/development of talented young gymnasts. In 2015-2016, two camps will be held in association with regional competitions, and two competitions will be by invitation.



Rhythmic Senior Group practices at TPASC

INTERNATIONAL RESULTS FOR 2014-2015

MEN’S ARTISTIC GYMNASTICS

APRIL 10TH- 13TH, 2014 PACIFIC RIM CHAMPIONSHIPS <i>Richmond, BC, Canada</i>	Floor	GOLD	Scott Morgan	
	Rings	GOLD	Ryan Oehrlein	
	Vault	SILVER	Scott Morgan	
	Rings	BRONZE	Scott Morgan	
	Team	BRONZE	Kevin Lytwyn, Scott Morgan, Hugh Smith, Rene Cournoyer, Aaron Mah, Ryan Oehrlein	Senior & Junior Team
JULY 28TH - AUGUST 1ST, 2014 COMMONWEALTH GAMES <i>Glasgow, Scotland</i>	Rings, Vault	GOLD	Scott Morgan	
	Floor	SILVER	Scott Morgan	
	Rings	SILVER	Kevin Lytwyn	
	High Bar	BRONZE	Kevin Lytwyn	
	Team	BRONZE	Zachary Clay, Nathan Gafuik, Anderson Loran, Kevin Lytwyn, Scott Morgan	
AUGUST 16TH - 28TH, 2014 YOUTH OLYMPIC GAMES (YOG) <i>Nanjing, China</i>	Vault	6th	Rene Cournoyer	Junior Competition
	High Bar	7th	Rene Cournoyer	
DECEMBER 13TH- 15TH, 2014 TOYOTA INTERNATIONAL <i>Toyota, Japan</i>	High Bar	BRONZE	Jackson Payne	
MARCH 28TH - 29TH, 2015 INTERNATIONAL JUNIOR TEAM CUP <i>Berlin, Germany</i>	All Around, Pommel, Rings, Vault, Parallel Bars, High Bar (14U)	GOLD	Felix Dolci	Junior Competition
	Floor (14U)	SILVER	Felix Dolci	
	Pommel Horse (16U)	GOLD	Olivier M. Thibault	
	Floor, Rings (16U)	SILVER	William Emard	
	Rings	GOLD	Kevin Lytwyn	
	Floor	GOLD	Damien Cachia	
MARCH 26TH- 29TH, 2015 UNIVERSITY OF CALGARY INTERNATIONAL CUP <i>Calgary, AB, Canada</i>	Parallel Bars, High Bar	SILVER	Kevin Lytwyn	
	Rings	SILVER	Damien Cachia	
	Floor	BRONZE	Kevin Lytwyn	
	Vault	BRONZE	Damien Cachia	



WOMEN’S ARTISTIC GYMNASTICS

APRIL 5TH, 2014 TOKYO WORLD CUP <i>Tokyo, Japan</i>	All Around	4th	Victoria Moors	
APRIL 10TH - 13TH, 2014 PACIFIC RIM CHAMPIONSHIPS <i>Richmond, BC, Canada</i>	Vault	GOLD	Ellie Black	Tie
	All Around	SILVER	Ellie Black	
	Team	SILVER	Ellie Black, Maegan Chant, Aleeza Yu, Shallon Olsen, Megane Roberts, Rose-Kaying Woo	Senior & Junior Team
	Vault	BRONZE	Maegan Chant	
	Floor	BRONZE	Ellie Black	
	Floor	SILVER	Shallon Olsen	Juniors
	Vault	BRONZE	Shallon Olsen	
	Floor	BRONZE	Rose-Kaying Woo	
APRIL 24TH- 26TH, 2014 WORLD CUP <i>Osijek, Croatia</i>	Floor	SILVER	Isabela Onyshko	
JULY 28TH - AUGUST 1ST, 2014 COMMONWEALTH GAMES <i>Glasgow, Scotland</i>	Beam	GOLD	Ellie Black	
	Vault	SILVER	Ellie Black	
	Floor	BRONZE	Ellie Black	
	Team	4th	Ellie Black, Maegan Chant, Stefanie Merkle, Isabela Onyshko, Victoria-Kayen Woo	
AUGUST 16TH - 28TH, 2014 YOUTH OLYMPIC GAMES <i>Nanjing, China</i>	Vault, Floor	7th	Sydney Townsend	Junior Competition
NOVEMBER 29TH, 2014 WORLD CUP <i>Stuttgart, Germany</i>	All Around	7th	Ellie Black	
DECEMBER 6TH, 2014 WORLD CUP <i>Glasgow, Scotland</i>	All Around	SILVER	Ellie Black	
DECEMBER 13TH- 15TH, 2014 TOYOTA INTERNATIONAL <i>Toyota, Japan</i>	Beam	SILVER	Madison Copiak	
	Bars	BRONZE	Madison Copiak	
MARCH 7TH, 2015 AT & T AMERICAN CUP <i>Dallas, USA</i>	All Around	5th	Ellie Black	Overall Comp. No event finals

WOMEN’S ARTISTIC GYMNASTICS *CONTINUED*

MARCH 6TH-8TH GYMNIX INTERNATIONAL <i>Montreal, Canada</i>	Junior team	GOLD	Rose-Kaying Woo, Shallon Olsen, Ana Padurariu, Megane Roberts	Juniors
	All Around, Beam, Floor	GOLD	Rose-Kaying Woo	
	Vault	GOLD	Shallon Olsen	
	Vault, Floor	SILVER	Megane Roberts	
	Beam	SILVER	Ana Padurariu	
	All Around, Bars	BRONZE	Jade Chrobok	
	All Around	GOLD	Victoria Kayen-Woo	Seniors
	Beam	GOLD	Isabela Onyshko	
	Floor	GOLD	Sydney Soloski	
	Vault	GOLD	Helody Cyrenne	
	Bars	GOLD	Sabrina Gill	
	All Around, Bars	SILVER	Isabela Onyshko	
	Beam	SILVER	Gabriella Douglas	
	Floor	SILVER	Meaghan Ruttan	
	Bars	BRONZE	Victoria Kayen-Woo	
	All Around	BRONZE	Sydney Soloski	
MARCH 28TH-29TH, 2015 CITY OF JESOLO TROPHY <i>Venice, Italy</i>	Junior team	SILVER		Juniors
	Vault	SILVER	Shallon Olsen	
	Bars, Beam	BRONZE	Rose-Kaying Woo	
	Floor	BRONZE	Jade Chrobok	
	Floor	BRONZE	Megane Roberts	
	Senior Team	GOLD		Seniors
	Vault	BRONZE	Ellie Black	
	Bars	BRONZE	Sabrina Gill	

RHYTHMIC GYMNASTICS

APRIL 10TH- 13TH, 2014 PACIFIC RIM CHAMPIONSHIPS <i>Richmond, BC,, Canada</i>	INDIVIDUAL	All Around, Hoop, Clubs, Ribbon	GOLD	Patricia Bezzoubenko	Hoop (tie)
	GROUP	Team	SILVER		
	INDIVIDUAL	Ball	BRONZE	Patricia Bezzoubenko	
	GROUP	10 Clubs	BRONZE	Katherine Uchida, Dana Tors, Diana Noskova, Elizabeth Belittchenko, Anna-Marie Ondaatje	Junior team
JULY 24TH- 26TH, 2014 COMMONWEALTH GAMES <i>Glasgow, Scotland</i>	GROUP	Team	GOLD	Patricia Bezzoubenko, Maria Kitkarska, Annabelle Kovacs	
	INDIVIDUAL	All Around, Hoop, Ball, Club	GOLD	Patricia Bezzoubenko	
	INDIVIDUAL	Ribbon	BRONZE	Patricia Bezzoubenko	
AUGUST 16TH- 28TH, 2014 YOUTH OLYMPIC GAMES (YOG) <i>Nanjing, China</i>	GROUP	All Around	5th	Cassandra Brand, Crystal Dimov, Alyssa Klyushin, Emma Lozhkin, Vanessa Panov	Junior Competition
AUGUST 13TH - SEPT 1ST, 2014 SENIOR PAN AM CHAMPIONSHIPS <i>Mississauga, Ont, Canada</i>	INDIVIDUAL	Hoop, Ball	GOLD	Patricia Bezzoubenko	
	INDIVIDUAL	Club	SILVER	Patricia Bezzoubenko	
	GROUP	3 Balls/2 Ribbons	SILVER	Katrina Cameron, Maya Kojevnikov, Lucinda Nowell, Anjelika Reznik, Victoria Reznik	
	GROUP	10 Clubs	BRONZE	Katrina Cameron, Maya Kojevnikov, Lucinda Nowell, Anjelika Reznik, Victoria Reznik	
FEB 20TH- 21ST, 2015 MOSCOW GRAND PRIX <i>Moscow, Russia</i>	INDIVIDUAL	Ball	7th	Patricia Bezzoubenko	

TRAMPOLINE GYMNASTICS

APRIL 10TH- 13TH, 2014 PACIFIC RIM CHAMPIONSHIPS <i>Richmond, BC, Canada</i>	W	SYNCHRO TRAMPOLINE	GOLD	Rosie MacLennan & Sam Sendel	
	W	TRAMPOLINE	GOLD	Rosie MacLennan	
	W	TEAM TRAMPOLINE (SR/JR)	SILVER	Rosie MacLennan, Sam Sendel, Frederike Breault, Kieran Wheatley	Senior & Junior Team
	M	TEAM TRAMPOLINE	SILVER	Jason Burnett, Keegan Soehn, Ben Blais, Keevin Madigan	
	M	SYNCHRO TRAMPOLINE (JR)	BRONZE	Ben Blais & Keevin Madigan	
	W	SYNCHRO TRAMPOLINE (JR)	BRONZE	Frederike Breault & Kieran Wheatley	
AUGUST 13TH - SEPT 1ST, 2014 SENIOR PAN AM CHAMPIONSHIPS <i>Mississauga, ON, Canada</i>	W	TRAMPOLINE	GOLD	Rosie MacLennan	
	M	TRAMPOLINE	GOLD	Jason Burnett	
	W	SYNCHRO TRAMPOLINE	GOLD	Rosie MacLennan & Sam Sendel	
	W	TUMBLING	GOLD	Jordin Sugrim	
	W	TRAMPOLINE	SILVER	Samantha Sendel	
	M	TRAMPOLINE	SILVER	Keegan Soehn	
	M	DOUBLE MINI TRAMPOLINE	SILVER	Jon Schwaiger	
	M	TUMBLING	SILVER	Michael Chaves	
SEPT 10TH - 14TH, 2014 WORLD CUP <i>Minsk, Belarus</i>	M	DOUBLE MINI TRAMPOLINE	BRONZE	Keegan Soehn	
	W	TUMBLING	BRONZE	Erin Templeton	
	W	SYNCHRO TRAMPOLINE	GOLD	Rosie MacLennan & Sam Sendel	
	W	TUMBLING	GOLD	Jordin Sugrim	
NOVEMBER 7TH - 16TH, 2014 TRAMPOLINE WORLD & WORLD AGE GROUP CHAMPIONSHIPS <i>Daytona Beach, USA</i>	W	TUMBLING	BRONZE	Emily Smith	
	M	TUMBLING	BRONZE	Jon Schwaiger	
	W	TRAMPOLINE	SILVER	Rosie MacLennan	
	W	SYNCHRO TRAMPOLINE	SILVER	Rosie MacLennan & Sam Sendel	
	W	SYNCHRO TRAMPOLINE (AGE GROUP: 17/18)	SILVER	Sophiane Methot & Sarah Milette	
	W	TRAMPOLINE (AGE GROUP: 17/18)	BRONZE	Sarah Milette	

SPORT DEVELOPMENT

As one of the leading participation sports in Canada, the Gymnastics Canada family continued to increase this year with almost all provinces showing an increase in their overall membership, demonstrating a growing interest and strength in gymnastics across the country.

MOVE YOUR BODY

Gymnastics Canada, in collaboration with Athletics Canada and Swimming Canada launched the “Move your Body” (MYB) physical literacy resource this year. A steady stream of orders for the resource have been received, with a wider launch, including completion of the MYB website, being planned for this upcoming fiscal year.

“Move Your Body offers an opportunity for Gymnastics Canada to reach new participants in segments of the Canadian population that have not traditionally accessed gymnastics programming,” said Chief Technical Officer Cathy Haines. “The easy-to-deliver lesson plans will be attractive to anyone leading activity programs for school-aged children, whether or not the leader has a background in sport or coaching, with no need for extensive equipment. Gymnastics clubs can use Move your Body to enhance and expand their programming, as it links seamlessly with the NCCP Gymnastics Foundations program, and the CANGYM program.”



CANADIAN & WORLD GYMNAESTRADA

The Canadian Gymnaestrada, hosted by the Alberta Gymnastics Federation (AGF), was held from June 28th to July 1st, 2014 at the University of Calgary and saw close to 1000 participants from over 40 clubs in five provinces take part.

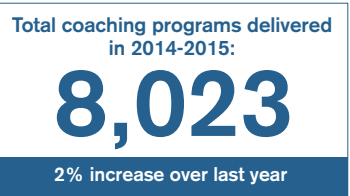
“The 2014 Canadian Gymnaestrada was an amazing event, culminating on Canada Day with outdoor performances at Olympic Plaza and ending with the Gymnaestrada Gala,” said Scott Hayes, President/CEO for the AGF. “With more than 1,000 spectators filling the Jack Simpson Gymnasium for the opening ceremony on June 29th, cheering from the audience was something to be heard. It was certainly a remarkable experience, even for the most seasoned gymnastic veterans, to say the least.”

Over 600 gymnasts, coaches, and supporters will be part of GCG’s team at the World Gymnaestrada event in Helsinki, Finland this July.

COACHING

Work towards finalizing Gymnastics’ transition to the competency-based NCCP continued this year, with the Competition-Introduction for Artistic Gymnastics program being piloted in Halifax last July, and in Cambridge, Ontario in March. The next step will be to receive conditional approval for this context this summer. The Competition-Development Advanced (former Level 4) program pilot will conclude this June.

“The pilot workshops for the Competition-Introduction program were very well received by the coaches,” said Elisabeth Bureaud, Program Director for Coaching Education. “Coaches really enjoyed the integration of the theory materials into the course and the hands-on application in the gym. Learning Facilitator training will continue this summer with the hope of starting to deliver the course Canada-wide in the fall.”






ORGANIZATIONAL EXCELLENCE

GCG’s drive towards being a “Best in Class” sport organization continued this year. Staffing changes included the addition of personnel in the artistic gymnastics and rhythmic gymnastics programs, as well as the addition of a Director of Communications and Marketing. The annual board and staff retreat held in January focused on the area of communications and the development of the GCG strategic communications plan, again highlighting the importance of communications for the organization.

The second annual stakeholder survey was also conducted and concentrated on performance measurement. Finally, an Events Working Group, comprised of GCG staff members and PTO representation, was set up and meetings were held to lay the groundwork and prepare for the development of a new hosting model for national level events for GCG. The objective of this project is to develop a hosting model that will be sustainable and allow for longer-term planning.

COMMUNICATIONS

Gymnastics Canada continued to grow its social media following and engagement this past year, seeing particularly large growth on our Facebook page through event coverage, athlete video profiles, and engagement with the gymnastics community both nationally and internationally.

 <b>FACEBOOK</b> as of March 31, 2015	Total likes: <b>4,463</b> 58% increase from last year
 <b>TWITTER</b> as of April 21 2015	<b>3,878</b> followers
 <b>YOUTUBE</b> April 1, 2014 – March 31, 2015	<b>388,998</b> views <b>433,294</b> est. minutes watched
<b>VISITS TO GYMCAN.ORG</b> April 1st 2014 – March 31st 2015	Sessions: <b>119,677</b> Pageviews: <b>649,323</b> Users: <b>56,640</b>



Patricia Bezzoubenko. 2014 World Championships.

COMMERCIAL & FINANCIAL GROWTH

This past year witnessed the implementation of the first year of the new membership fee structure for GCG. This first step, along with the strong increase in participation numbers, helped stabilize the level of internally generated revenues and allowed GCG to provide continued support to our programs.

In order to enhance the strategic use of our resources, GCG continued to review current operating processes, contracts, and protocols in order to determine efficiencies that could be made while not impacting the effectiveness of our programs. The review of all financial procedures was also initiated to determine improvements that could be made.

GYMNASTICS CANADA FINANCIAL OPERATIONS OVERVIEW

FOR THE YEAR ENDED MARCH 31, 2015

	2014-2015		2013-2014	
REVENUES				
Sport Canada Contributions - Gymnastics Canada	\$1,900,125	29%	\$1,791,000	39%
Sport Canada Contributions - SDP and LTAD	-	0%	\$7,500	0.2%
Sport Canada International Hosting	\$375,000	6%	\$100,000	2%
International / National Hosting	\$1,853,178	28%	\$960,004	21%
Membership Fees	\$1,491,136	23%	\$729,838	16%
Other Program Fees	\$330,243	5%	\$487,780	11%
Merchandising	\$298,484	5%	\$284,955	6%
Fundraising	\$32,396	0.5%	\$15,131	0.3%
Marketing & Promotion	\$167,528	3%	\$153,048	3%
Education Programs	\$64,988	1%	\$67,033	1%
TOTAL REVENUES	\$6,513,078	100%	\$4,596,289	100%
EXPENSES				
Canadian & International Programs	\$1,921,636	30%	\$1,650,958	35%
Salaries and Benefits	\$1,298,821	20%	\$1,337,770	28%
Operations & Governance	\$529,762	8%	\$416,294	9%
Merchandising	\$171,815	3%	\$139,123	3%
Education Programs	\$105,139	2%	\$87,789	2%
International / National Hosting	\$2,172,417	34%	\$962,191	20%
Marketing & Promotion	\$278,798	4%	\$140,246	3%
TOTAL EXPENDITURES	\$6,478,388	100%	\$4,734,371	100%
NET REVENUE (EXPENSE) FOR THE YEAR	\$34,690		(\$138,082)	



## PARTNERS



## SPONSORS/SUPPLIERS



**GYM**nastics  
**nastique**  
**CANADA**

## SPECIAL THANK YOU TO:

The provincial/territorial gymnastics federations/associations, the GCG Board of Directors and CGC Committee Members for their ongoing trust, support, and collaboration.

All the GCG staff and consultants. You are a true reflection of the quality of this organization and your dedication and commitment is greatly appreciated by the Canadian gymnastics community.

## PHOTO CREDITS:

Grace Chiu, Andre Forget (CAC/ACE), FIG Photos, Canadian Olympic Committee