



ANNUAL REPORT



2016
2017

MESSAGE FROM THE CHAIR AND PRESIDENT/CEO

RICHARD CRÉPIN AND PETER NICOL

2016-2017 marked another year of transition for Gymnastics Canada as we wrapped up the last year of our previous strategic plan and launched our 2017-2020 Strategic Plan. We are very excited about our new strategic plan as it will provide focus to the organization in all we do over the next four years:



To support this new direction, an organizational review was conducted over the fall to ensure alignment of resources. After a detailed external review and recommendations, staffing was initiated to introduce some modifications and key roles in the organization. These changes to the structure will enhance our current capacity and allow GCG to continue moving forward and enable us to achieve the objectives outlined in our plan.

Reflecting on the success of the past year, and the conclusion of the last cycle, the highlight was definitely the outstanding performances at the 2016 Olympic Games in Rio de Janeiro. Of particular mention of course is Rosie MacLennan who was the official flag bearer for team Canada during the opening ceremonies, and who picked up her second Olympic gold medal in women's trampoline. Rosie also broke records as this was a first ever back-to-back gold in trampoline gymnastics, and a first back-to-back gold for a Canadian summer athlete. Way to go Rosie - we are so very proud of you! Another important highlight of Rio was Ellie Black's 5th place all-around finish in WAG, another all-time best showing for Canada. Strong performances by her team mates also demonstrated the growth over the past few years and the great potential in our programs moving forward.

2016 was also a transition year for gymnastics around the world. At the FIG Congress in October in Tokyo, the elections witnessed a change in leadership, with Morinari Watanabe of Japan being elected as the new FIG president, replacing Bruno Grandi, who has been the FIG President for the past 20 years. This was also the last official Congress for Slava Corn, who had been the FIG Vice President since 2000 and had decided not to re-run for election, and for Stephan Duchesne who had been a FIG TG Technical Committee member since 2008. Other changes included the election of Elena Davydova to the FIG WAG Technical Committee, Jeff Thomson to the FIG MAG Technical Committee, and the re-election of George Stewart to the FIG Appeal Tribunal.

Progress in hosting the 2017 FIG Artistic Gymnastics World Championships continued this past year. The number of staff and volunteers involved with the event has continued to grow as the organization and the delivery of the event has increased momentum. The ticket sales for the event began in December, and to date the event is on track for a complete sell out by October. The one year launch celebration in Montreal in October included the presence of Nadia Comaneci, Georges St-Pierre, board, staff, PTSOs, and athlete representatives.

To conclude, we would once again like to thank the board, staff, and Members for your continued support and assistance over the past year. We continue to grow as an organization and sport, and we could not do this without you and our team approach. Thank you.

Peter Nicol

Richard Crépin

2016–2017 AT A GLANCE

INTERNATIONAL EXCELLENCE

TOP 8 NATION AND PODIUM RESULTS AT THE 2016 AND 2020 OLYMPIC GAMES



NATIONAL TEAM STRATEGY

- GCG sent a team of 5 WAG athletes, 1 MAG athlete, and 2 TG athletes to the 2016 Olympic Games in Rio de Janeiro:
 - o Rosie MacLennan won gold in women's individual trampoline – first trampoline athlete to successfully defend a title, and first Canadian summer athlete to defend an Olympic title;
 - o Ellie Black finished 5th in the women's artistic all-around competition, a Canadian best-ever performance; Isabela Onyshko finished 18th;
 - o Isabela Onyshko finished 8th in the women's artistic beam finals, a Canadian best-ever performance;
 - o Shallon Olsen also qualified for vault finals and finished 8th.
- Developmental “Aspire” program adopted by all Olympic disciplines; this is an important tool for developing a stronger pool/base of athletes in all disciplines;
- National Team Handbook launched to all disciplines. New requirements include mandatory police checks, completion of Respect in Sport, concussion awareness training, and anti-doping training;
- Agreement signed with the city of Yokkaichi for the hosting of all four discipline's team prior to the 2020 Olympic Games in Tokyo.

2016 CANADIAN CHAMPIONS

MAG INDIVIDUAL ALL-AROUND:

Senior: Jackson Payne (AB)
Junior: Anthony Tawfik (ON)
Novice: Felix Dolci (QC)

WAG INDIVIDUAL ALL-AROUND:

Senior: Isabela Onyshko (MB)
Junior: Ana Padurariu (ON)
Novice: Quinn Skrupa (MB)

RHYTHMIC:

Senior: Patricia Bezzoubenko (ON)
Junior: Alexandra Chtrevenskii (QC)
Novice: Michel Vivier (ON)

TRAMPOLINE:

Men's Sr. TRA: Jason Burnett (ON)
Men's Jr. TRA: Jérémy Chartier (QC)
Men's Sr. DMT: Kyle Carragher (BC)

Men's Jr. DMT: Benjamin Lagacé (QC)

Men's Sr. TUM: Jon Schwaiger (ON)

Men's Jr. TUM: Damian Redillas (ON)

Women's Sr. TRA: Rosie MacLennan (ON)

Women's Jr. TRA: Rachel Tam (ON)

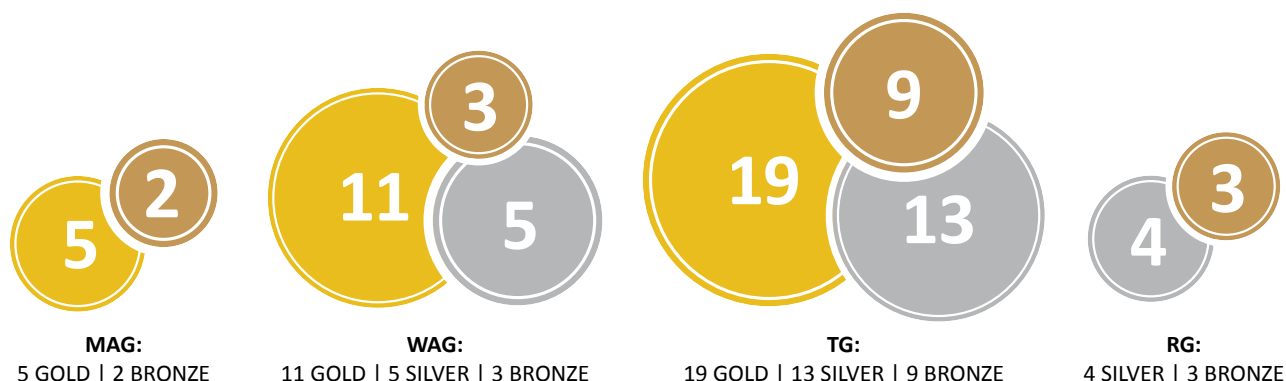
Women's Sr. DMT: Tamara O'Brien (BC)

Women's Jr. DMT: Laurence Roux (QC)

Women's Sr. TUM: Jordan Sugrim (ON)

Women's Jr. TUM: Naomi Suzuki (ON)

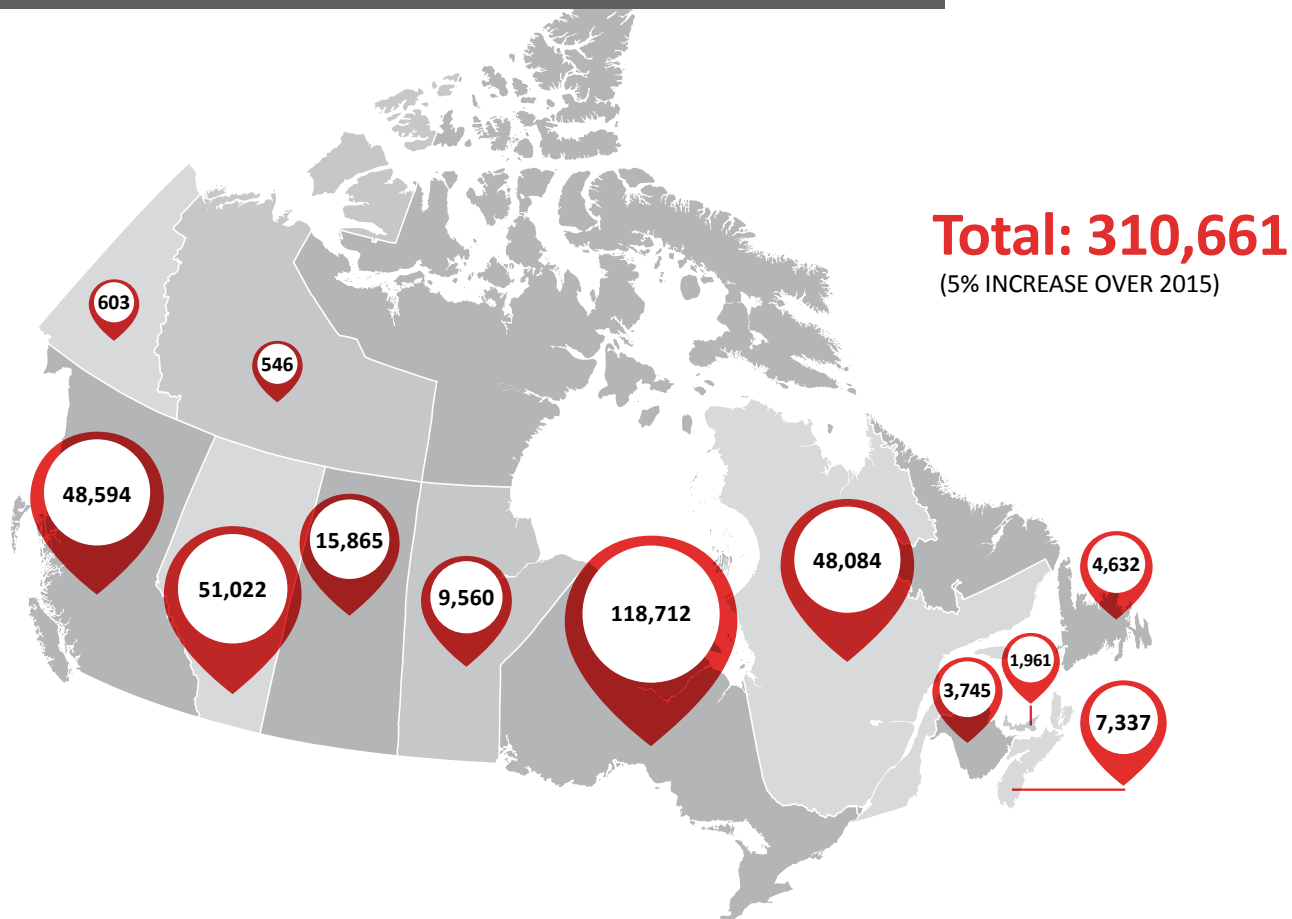
INTERNATIONAL RESULTS (JR. & SR.):



SPORT DEVELOPMENT

INCREASED MEMBERSHIP AND IMPROVED TECHNICAL EXCELLENCE

GCG PARTICIPATION NUMBERS BY PROVINCE (AS OF AUGUST 2016)

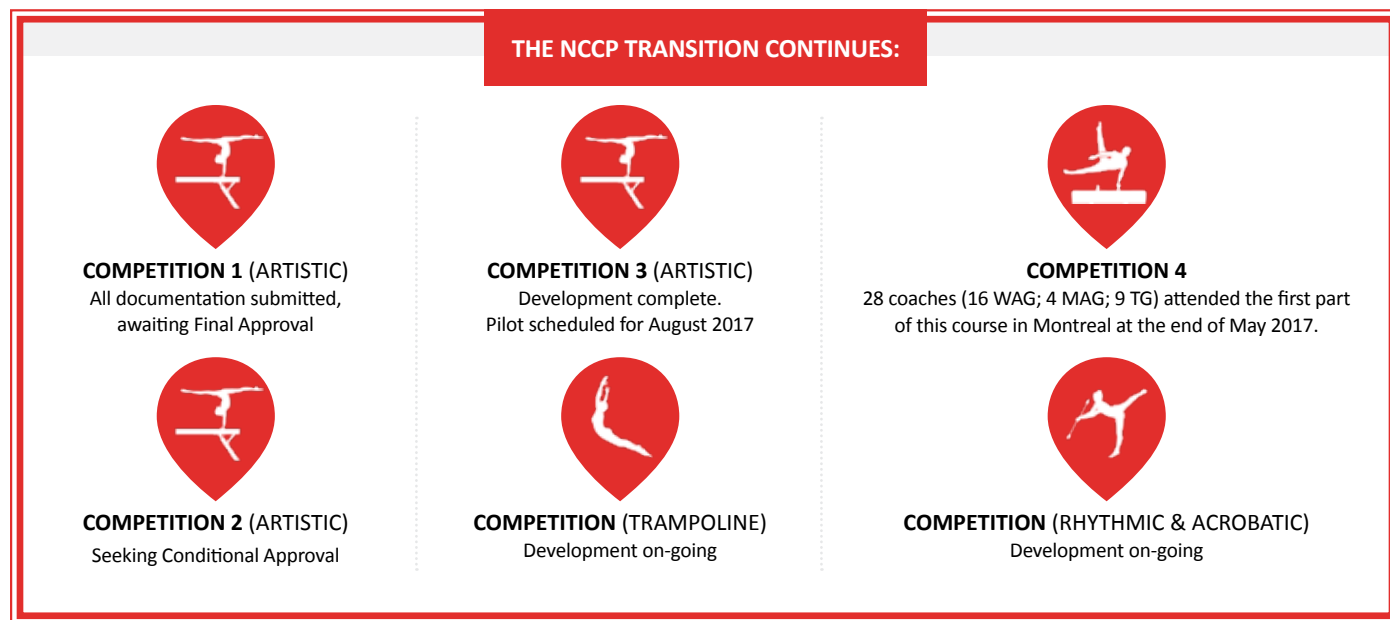


SPORT DEVELOPMENT

- CanGym revitalization project launched with a 5-year plan focussed on: program curriculum and technical/skill content; coach support (training, continuing education, and resources), and; marketing and promotion;
- Canadian Gymnastics Week was held February 12-18, 2017 with the goal to increase club engagement at the provincial and national level. Contest held to win tickets to attend the 2017 FIG World Championships in Artistic Gymnastics. Daily activities focused on the seven fundamental movement patterns;
- Acrobatic gymnastics working group formed with goal of increasing visibility and participation in the discipline;
- GCG Gymnaestrada working group formed to establish a direct link to the Gymnaestrada community with representatives from across the country.

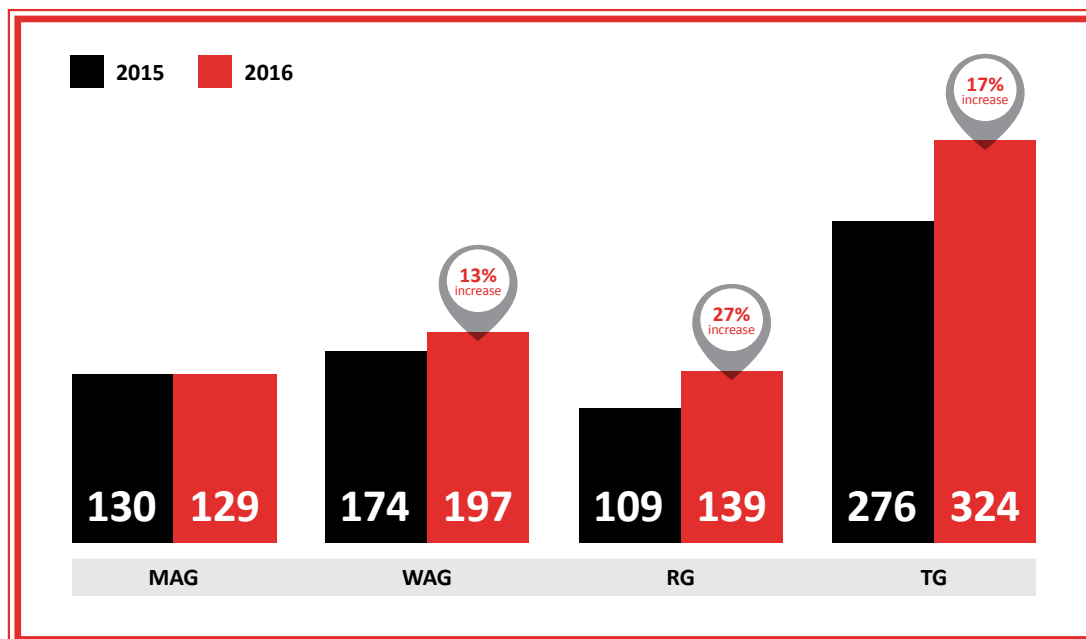
COACH EDUCATION

- Gymnastics Canada signed the Responsible Coaching Movement pledge demonstrating our commitment to implementing supportive policies and procedures that ensure our coaches and athletes are protected;
- Gymnastics Foundations working group has submitted proposed revisions to our publishers;



EVENTS

The 2016 Canadian Championships were hosted in Winnipeg, MB (rhythmic), and Edmonton, AB (artistic & trampoline). Both events saw an increase in athletes competing:



ORGANIZATIONAL EXCELLENCE

GYMNASTICS CANADA IS RECOGNIZED AS AN EXCELLENT ORGANIZATION BY ITS MEMBERS, EMPLOYEES, FIG, AND PARTNERS

GOVERNANCE & OPERATIONAL STRUCTURE

- 2017-2020 strategic plan finalized and distributed. Implementation and operational plans to be facilitated through new software;
- Organizational structure review completed. Hiring underway for several positions to enable the organization to successfully implement the strategic plan;
- Respect in the Workplace training and the requirement for valid background checks implemented for all staff and board members completed;
- GCG Risk Registry being finalized after participation in CCES Risk Management workshop.

COMMUNICATIONS & MARKETING

FACEBOOK



TOTAL FANS:
13,645
(77.65% increase)



TOTAL IMPRESSIONS:
10,277,249



USERS REACHED:
4,832,419



POST ENGAGEMENTS:
134,974



TOTAL FOLLOWERS:
7,450
(8.8% increase)



ORGANIC IMPRESSIONS:
576,994



TOTAL ENGAGEMENTS:
14,040

TWITTER

INSTAGRAM



TOTAL FOLLOWERS:
10,972



TOTAL ENGAGEMENTS:
61,027



TOTAL FOLLOWERS:
439

SNAPCHAT



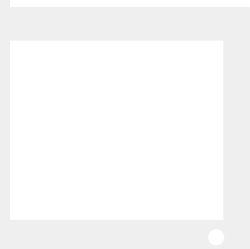
TOTAL VIEWS:
34,095

2017 ELITE CANADA AG



TOTAL VIEWS:
7,958

2017 ELITE CANADA RG



TOTAL USERS:
189,002
(86% increase)



TOTAL VIEWS:
311,981
(74% increase over last fiscal)



TOTAL PAGE VIEWS:
733,330
(27% increase)

COMMERCIAL AND FINANCIAL GROWTH

- Participant fee increased to \$8 in Sept. 2016;
- Overall surplus increased to \$592K;
- Creation of a Marketing & Business Development Committee and Focus Group;
- Through leadership of new Finance Committee, updated financial processes created for membership fee reporting and remittance, reserves, and trust funds;
- Partnership with the Canadian Olympic Foundation to utilize their online fundraising platform; Development complete – launched summer 2017;
- GYMCAN e-boutique launched for 2016 Canadian AG/TG Championships.



FINANCIAL OPERATIONS OVERVIEW

FOR THE YEAR ENDED MARCH 31, 2017

REVENUE

	2017		2016	
Membership Fees	\$2,855,157	41%	\$1,986,588	29%
Government contributions	\$1,504,800	22%	\$1,831,950	27%
Events	\$1,682,986	24%	\$2,047,072	30%
Program initiatives	\$506,204	7%	\$511,893	7%
Marketing, fundraising, and merchandising	\$290,032	4%	\$401,865	6%
Coaching and sport development	\$67,094	2%	\$58,811	1%
	\$6,906,273	100%	\$6,838,179	100%

EXPENSES

	2017		2016	
National teams	\$2,847,442	46%	\$3,015,423	45%
Administration	\$1,072,202	17%	\$1,055,843	16%
Events	\$1,648,767	26%	\$1,930,834	29%
Education and sport development	\$329,360	7%	\$301,776	4%
Marketing, fundraising, and merchandising	\$344,894	5%	\$403,528	6%
	\$6,242,66	100%	\$6,707,404	100%

EARNINGS BEFORE EXTRAORDINARY ITEM	\$663,608	\$130,775
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INVENTORY WRITE-DOWN	\$71,270	\$75,966
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EXCESS OF REVENUE OVER EXPENSES	\$592,338	\$54,809
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GYMNASTICS CANADA BOARD & STAFF MEMBERS

BOARD OF DIRECTORS

Richard Crépín – Chair
Lynn Marie Smith – Vice Chair
Barbara Bergeron – Secretary
Paula Gallant – Director

Dan McDonald – Director
Jack Payne – Director
Jim Roycroft – Director
Twyla Ryan – Director

William Thompson – Director
Richard Ikeda – Athlete Representative
Slava Corn – FIG Executive Committee

STAFF

Peter Nicol
– President/CEO
Mary DeGrasse
– Executive Assistant

ARTISTIC GYMNASTICS

Karl Balisch
– Program Director, AG
Dave Brubaker
– National Team Director, WAG
Tony Smith
– National Team Director, MAG
Sue Ashton
– Program Coordinator, AG
Kristen Leblanc
– Program Assistant, AG

TRAMPOLINE GYMNASTICS

Stephan Duchesne
– High Performance Director, TG
Dillon Richardson
– Program Coordinator, TG

RHYTHMIC GYMNASTICS

Teresa Orr
– National Team Director, RG
Brihana Mosienko
– Program Coordinator, RG

SPORT DEVELOPMENT/EDUCATION

Suzanne Fisher
– Program Manager, Education
Meredith Warner
– Program Manager,
Sport Development
Denise Gauthier
– Program Assistant

COMMUNICATIONS & MARKETING

Julie Forget
– Director, Communications & Marketing

EVENTS

Mariève Reid
– Director, Events

FINANCE

Chantal Clermont
– Director, Finance
Annie Chen
– Accounting Assistant



SPECIAL THANKS

Thank you to the provincial/territorial gymnastics federations/associations for their ongoing trust, support, and collaboration.

Photo credits: Canadian Olympic Committee

PARTNERS

Canada



SPONSORS



SUPPLIERS

